



THE  
**SHELDON**  
Arts Without Borders



**2022-2023**  
Annual Report



Dear Friend,

Thank you for taking interest in The Sheldon and learning more about our work in the community. In many ways, 2022-2023 felt like a new beginning for The Sheldon and its many programs. Thousands of students were once again able to take advantage of our educational offerings, over 17,000 visitors walked our gallery exhibits and tens of thousands of music lovers enjoyed the singular experience of hearing a performance in our Concert Hall.

None of this would have been possible without the generosity of the collective Sheldon Family. This community of arts lovers is as diverse a group as the city The Sheldon serves. They understand that The Sheldon has a special place in the arts and culture environment of St. Louis – a place that practices “radical welcoming” for all, an arts destination that belongs to everyone and where all feel both invited and comfortable.

During the past year The Sheldon continued to excel in its mission to use the power of music and art to change lives and improve our city. Our highly regarded STEAM program, SOLID, continues to reach new students; our vision is to engage more students through the innovative use of streaming technology thanks to a PNC Arts Alive Grant. Meanwhile, thousands of students climb into Sheldon-provided buses and enjoy exciting live music in our historic concert hall.

Our Gallery space continues to welcome a wide array of artists, featuring everyone from local artists to Academy Award-winning actors (Jeff Bridges exhibited his photographic work for the first time in the Midwest here at The Sheldon). The sixth-annual Golf the Galleries was an enormous success, drawing a record number of visitors in 2023. Naturally, there were exceptional concerts held throughout the year including legendary performers like Wynton Marsalis, Roseanne Cash, Terrance Blanchard, Marty Stuart, Pat Metheny and Ricky Skaggs – plus up-and-comers like Sierra Farrell, Tuba Skinny, Veronica Swift and Emmet Cohen.

Like the region we live in, The Sheldon is a rich and vibrant tapestry of people, artists, sounds, languages and ideas. Our team is focused on bringing our community exciting and relevant art and music each and every year. We consider every donation a vote of confidence in that work, and we understand that each gift comes with the expectation that we will continue to impact and inspire.

Thank you for being part of our Sheldon Community!

With best regards,



*Peter*  
Peter Palermo  
Executive Director



*Cheryl Walker*  
Cheryl Walker  
Board President

## OUR MISSION

Through the power of music and art,  
The Sheldon ensures that all have  
access to unique, relevant and inventive  
experiences that change lives and  
strengthen our community.



Schools  
from 109 Zip  
Codes  
**290**

**150+**  
Events

**28**  
Education  
Concerts

**40+**  
Musical  
Instruments  
Donated through  
MFLA

**100,000+**  
Visitors

**45%**  
of Students  
Received Free  
Tickets

*Thank you for your support in  
2022-2023! We continue to  
expand our reach, drawing new  
audiences and having positive  
impact throughout the region.*

# A SEASON OF CURIOSITY

Embracing curiosity, we presented a 2022-2023 season that gave our visitors and audiences the opportunity to share new experiences and connect with old favorites in new ways.

## Concerts

From the internationally acclaimed **Pink Martini** to the contemporary jazz of **Veronica Swift** to the American Roots sounds of **Pokey LaFarge**, we welcomed a wonderful variety of artists to our stage last season. The sold-out Friends Benefit with **Rufus Wainwright**, the incomparable six-time Grammy-winner **Terence Blanchard**, and his **Turtle Island Quartet**, and the all-female mariachi group **Flor de Toloache** are just a handful of the season's highlights.

The Sheldon's 2022-2023 Concert Series audiences enjoyed music from a wide range of genres including Rhythm & Jazz, Folk, Classics, Whitaker World Music and our Coffee Concerts featuring local favorites.

## A Night of Music & Art

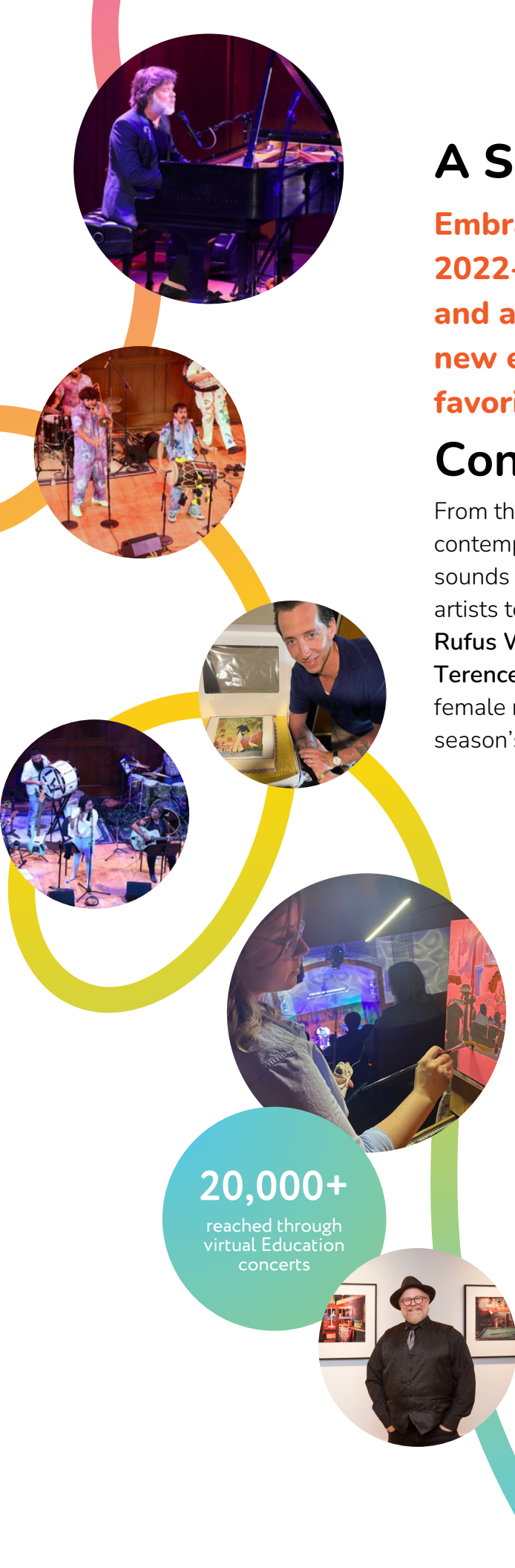
On Feb. 10, 2023, music and art converged in the kind of magical evening that can only happen at The Sheldon.

In the Sheldon Concert Hall, **Voices of Mississippi** featured performances by Ruthie Foster, and Luther and Cody Dickinson of the **North Mississippi Allstars**. In the balcony, local artist **Sarah Lorentz** created a live painting of the concert.

Next door in the Sheldon Art Galleries, **Bill Steber** presented his photographs documenting blues culture in the Mississippi Delta for over 20 years in his exhibition **Hill Country Spirits**. Among the photos were snapshots of North Mississippi Allstars members from their youth.

20,000+

reached through  
virtual Education  
concerts





## Galleries

In Fall 2022, The Sheldon Art Galleries hosted five free exhibitions featuring six different artists. In the spring of 2023, six exhibitions and eight unique artists were featured. Highlights include **Pictures** by **Jeff Bridges** in the fall and **I Am Legend** by **Patrick Earl Hammie** in the spring.



**17,700+**  
exhibition  
visitors in  
2022-2023



**10**  
exhibitions  
featuring  
14 artists

## Solid Showcase

Instruments created by students from our **SOLID (Science of Learning Instrument Design)** program were showcased in the spring gallery exhibitions.



**4,000+**  
SOLID  
participants

**The Sheldon SOLID Project** is a STEAM (science, technology, engineering, art and math)-based program for grade school students. Our project challenges students to design and create their own musical instruments by following the steps of the engineering cycle. The Saint Louis Science Center supports the SOLID project.



**24**  
All-Star  
Chorus Members

## All-Star Chorus

In June 2023, The Sheldon's All-Star Chorus made its way to New York City for a once-in-a-lifetime experience. Led by Artistic Director Maria A. Ellis, All-Star Chorus members, many of whom were visiting The Big Apple for the first time, presented a very special performance of Robert Ray's Gospel Mass on stage at Carnegie Hall.



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Thank you to our generous supporters who help The Sheldon thrive as a welcoming space for creativity and inspiration.

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 Steve Berg  
 Marsha Birenbaum  
 Dave Bornfleth  
 Joyce Browning  
 Sandy Budde  
 Patty Carleton  
 Pamela Carmell  
 Bill Chamberlin  
 Catherine Chamberlin  
 Mary Chickos  
 Elly Commings  
 Ann M. Corrigan  
 Mary Crites  
 Kim DeStefano  
 Mark DeStefano  
 Chris Diekman  
 Janet Dittrich  
 Joe Dittrich  
 Barbara Dow  
 Lynn Glauber  
 Robert Mark Grant  
 Kathy Hanewinkel

Ida Harris  
 David Hildebrand  
 Nancy Hofheinz  
 Greg Iffrig  
 Katie Belisle Iffrig  
 Jim Jordan  
 Walter Anderson Bonner Jr.  
 Rebecca K Kaiser  
 Rochelle Kendrick  
 Kenneth Kern  
 Christopher Chad King  
 Margaret King  
 Diana Kittle  
 Linda LaFerriere  
 Audrey and Steve Levit  
 Lynn Lupo  
 Mary Lutz  
 Denise Magditch  
 Rebecca Mayer  
 Rita McElhany  
 Janice McGah  
 Joan McGinn  
 Rachael Meara  
 Glenda Morrison  
 Jo Anne Morrow  
 Jeri Neumann  
 Jim O'Hanlon  
 Diana Jim Oleskevich

Cheryl Palmer  
 Bryan Pearl  
 Carol Ann Pearl  
 Dennis Phillion  
 Lee Phillion  
 Susan Reid  
 Martha Riley  
 Barbara Robinson  
 Rebecca Ross  
 Alan Ruby  
 Janis Schweitzer  
 Rick Schweitzer  
 Jerome Shatoff  
 Sandy Smiljanich  
 Sharon Smith  
 Cynthia Sommers  
 Gabriel Srouji  
 Linda Techner  
 Steve Techner  
 Pamela Todd  
 Jackie Wallach  
 Wendy W. Williams  
 Cindy L. Winter  
 Diane Woepke  
 Cathy Wolff  
 Linda Wood  
 George C. Yeh



\*as of 2/1/2024

# 2022-2023 Financial Data

## BALANCE SHEET

### ASSETS (as of 6/30/2023)

Cash	\$1,332,783
Investments	\$2,034,610
Receivables	\$60,254
Promises To Give (Short Term)	\$625,609
Inventory	\$42,950
Prepaid Expenses	\$68,588
<b>Total Current Assets</b>	<b>\$4,164,794</b>
Property and Equipment (Net)	\$12,302,889
Promises To Give - (Long Term)	\$113,322
Right of Use Assets - Operating Leases	\$18,421
Assets Restricted for Permanent Investment	\$1,066,690
<b>TOTAL ASSETS</b>	<b>\$17,666,116</b>

### CURRENT LIABILITIES

Current maturities of long-term debt	\$107,026
Current portion of operating lease liabilities	\$9,056
Payables & Accrued expenses	\$156,278
Advance Deposits & Deferred Revenue	\$327,634
<b>Total Current Liabilities</b>	<b>\$599,994</b>
Operating Lease Liabilities	\$9,365
Long-Term Debt	\$45,555
<b>TOTAL LIABILITIES</b>	<b>\$654,914</b>

### NET ASSETS

Without Donor Restrictions	\$13,668,610
With Donor Restrictions	\$3,342,592
<b>TOTAL NET ASSETS</b>	<b>\$17,011,202</b>

**TOTAL LIABILITIES & NET ASSETS: \$17,666,116**

## INCOME & EXPENSE STATEMENT

### INCOME (as of 6/30/2023)

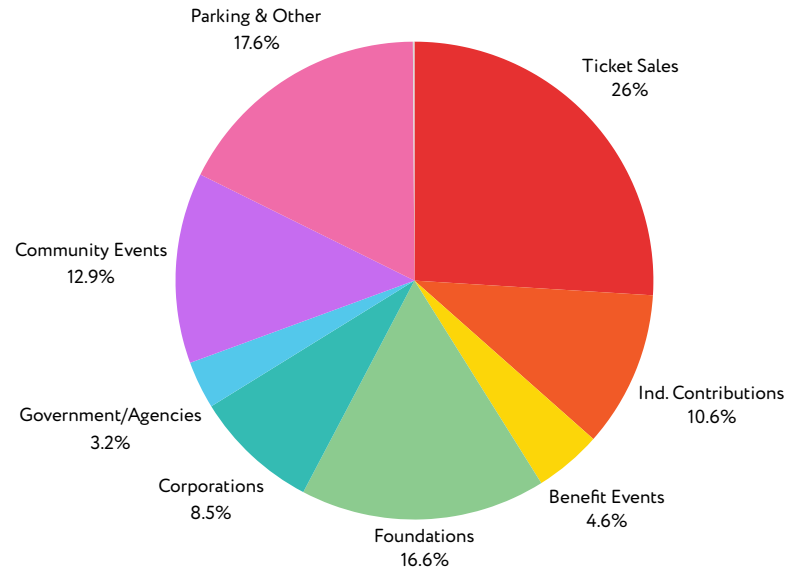
Ticket Sales	\$1,221,529
Individual Contributions	\$496,211
Benefit Events	\$214,255
Foundations	\$780,896
Corporations	\$398,649
Government / Agencies	\$151,722
Community Events	\$607,096
Parking & Other	\$826,168
Other Income (incl CARES Act funding)	\$5,000
Net Assets released from restrictions	\$0
<b>TOTAL INCOME</b>	<b>\$4,701,526</b>

### EXPENSES\*

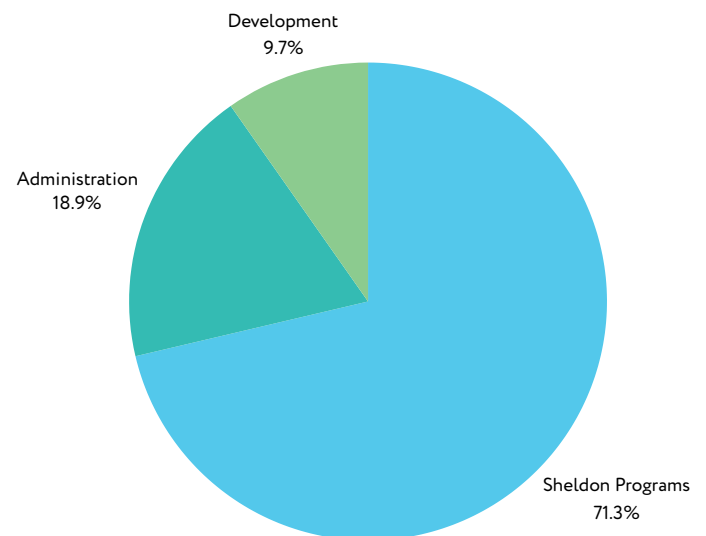
Sheldon Programs	\$3,352,598
Administration	\$890,051
Development	\$458,142
*Note - Expenses include Loss on Disposal of Property	
<b>TOTAL EXPENSES</b>	<b>\$4,700,791</b>

**INCREASE (DECREASE) IN NET ASSETS: \$735**

### REVENUE



### EXPENSES





# THANK YOU!

Because of you, The Sheldon has thrived for 35 years as a cultural destination, resource and connector for our community. We extend our sincere appreciation for your support of our mission.

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## THE SHELTON STAFF

### Administration & Finance

Peter Palermo, Executive Director  
Julie A. Plowman, Deputy Director and Director of Finance  
Keithan Williams, Administrative Assistant  
Lilly Gibson, Bookkeeping Assistant

### Sheldon Art Galleries

Paula Lincoln, Gallery Manager  
Silas Coggeshall, Gallery Coordinator

### Programming

Stefanie Kirkland, Director of Programming  
Allyson Ditchey, Assistant Director of Programming

### Development

Jane Koster, Director of Development  
Christina Cacciatore, Assistant Director of Development  
Connor Pearson, Annual Fund & Data Manager

### Marketing, Communications & Guest Services

Jean Kennedy, Director of Marketing & Communications  
Bridget Biundo, Guest Services Manager

### Events

Jason Felders, Director of Events  
Sophia Gunning, Event Sales Manager

### Education

Laurel Wacyk, Director of Education  
Katelyn Galenski, STEAM Manager

### Operations

Tim Albert, Technical Director & Notes From Home Coordinator  
Mike Murphy, Building Operations Manager  
Jedidiah Moody, Operations Assistant  
Deryk Campbell, Facility Operations Team Member