



Jane Higgins
Public Relations
janehiggins@me.com
314.313.4537

Chris Peimann
Director of Marketing and Publicity
cpeimann@TheSheldon.org
314.533.9900 ext. 19

FOR IMMEDIATE RELEASE

February 1, 2019

**WILL DEWITT AND THE SHELDON PARTNER FOR
2ND ANNUAL “ST. LOUIS SOUND” MUSIC COMPETITION**

ST. LOUIS –Will DeWitt and The Sheldon will team up once again for the 2nd annual ST. LOUIS SOUND music competition. Musicians and bands of up to six members are invited to enter the competition, a contest in the style of “America’s Got Talent” or “The Voice,” open to amateur and professional musicians alike in rock, pop, country, hip hop, R&B and jazz. Judged by a panel of music industry professionals, the winner will receive a trip to Nashville to meet with music executives and record a demo in a professional recording studio, plus a chance to perform on the Sheldon Concert Hall stage.

Proceeds from the competition benefit HEAL Center for the Arts, a non-profit organization and multi-disciplinary center of music, arts learning, and performance for St. Louis’ urban communities.

Musicians, bands and songwriters are invited to submit one original song, no more than seven minutes in length and 10 MB or less, by **April 1, 2019 at 11:59 p.m.** at TheSheldon.org/STLSound. The entry fee is \$30.

Finalists will be announced on or around May 1, 2019, and will then be invited to perform at the Sheldon Concert Hall on Thursday, June 6 at 7:30 p.m. in front of a live audience and panel of judges. The winner, judged on the quality of the composition and performance, will be announced that night. More details about tickets for the finals event will be announced at a later date.

St. Louis-based band Grooveliner won the inaugural contest in 2018, and will perform live at The Sheldon on April 5. “The Grooveliner had a great time throughout the whole experience - meeting the other performers, playing on The Sheldon stage, recording at an amazing studio in Nashville,” says Toby Mechem of Grooveliner. “The St. Louis Sound Competition is great for St. Louis music. We want to thank Will DeWitt and The Sheldon for giving us the opportunity, and we can't wait to play some of the songs we recorded in Nashville at our performance at The Sheldon on April 5!”

MORE...

Sheldon Concert Hall/ St. Louis Sound Competition cont'd.
February 1, 2019

Will DeWitt, son of Bill DeWitt, president of the St. Louis Cardinals, and Ira DeWitt, founder and CEO of Notifi Records, is a junior at John Burroughs High School in St. Louis, and an amateur music producer. Will DeWitt says, “St. Louis has such a rich musical history. I am excited, through this competition, to highlight and celebrate the great talent our city has to offer.”

Visit TheSheldon.org/STLSound for full details, eligibility, official rules and instructions on how to enter.

#