

Chris Peimann  
Director of Marketing and Publicity  
[cpeimann@TheSheldon.org](mailto:cpeimann@TheSheldon.org)  
Ph: 314.533.9900 ext. 19

Sarah Samples  
Marketing and Publicity Coordinator  
[ssamples@TheSheldon.org](mailto:ssamples@TheSheldon.org)  
Ph: 314.533.9900 ext. 21

FOR IMMEDIATE RELEASE  
October 2, 2017



**THE SHELDON PRESENTS FIRST EVER CONCERT AT THE PAGEANT:  
“TAKE ME TO THE RIVER – MEMPHIS SOUL AND RHYTHM & BLUES REVUE”**

ST. LOUIS – The Sheldon is pleased to present its first ever concert at The Pageant, 6161 Delmar Blvd. **“Take Me To The River – Memphis Soul and Rhythm & Blues Revue”** featuring **William Bell, Charlie Musselwhite and Bobby Rush**, will take place on Saturday, November 4, 2017 at 8 p.m. Inspired by the award-winning documentary of the same name, *Take Me To The River* brings these masters of blues, soul and R&B together on one stage for a unforgettable journey through the soul of American music. Invoking the classic soul and rhythm and blues revues of the 1960s, the program also features The Legendary Hi Rhythm Section and Stax Music Academy Horns.

The 2017 Grammy winner for Americana Album of the Year and member of the Memphis Music Hall of Fame, **William Bell** is primarily known for his central role in shaping the sound of modern soul, funk and blues at the legendary Stax Records. His work has been performed and sampled by artists from Jimi Hendrix to Kanye West. He will be joined on stage by fellow headliners **Bobby Rush**, the Grammy-winning Blues Hall of Famer, known for his funky blues and ribald humor and fellow Blues Hall of Fame member and Grammy winner **Charlie Musselwhite**, who has collaborated with musicians such as John Lee Hooker, Cyndi Lauper and Ben Harper. The acclaimed Hi Rhythm Section serves as house band and will be under the musical direction of Lawrence “Boo” Mitchell, famed producer and owner of Royal Studios in Memphis.

Tickets are \$45 reserved main floor / \$40 reserved balcony. For tickets, visit Suite 100 at The Pageant or [ThePageant.com](http://ThePageant.com). For more information, call The Sheldon at 314-533-9900 or visit [ThePageant.com](http://ThePageant.com).

###